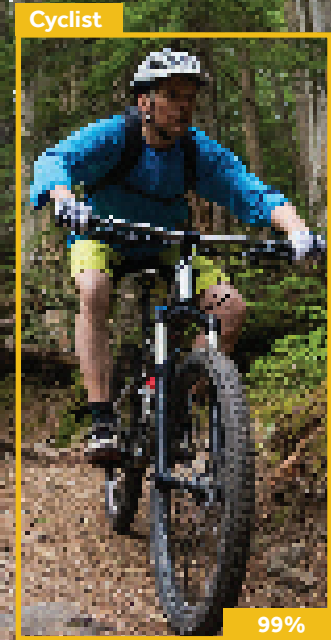


# COMPUTER VISION ON THE EDGE

A productOps Innovation Project



## THE CHALLENGE

Accurate trail usage data is critical to inform resource allocation and land management decisions. Gathering the data manually can be time intensive, expensive, and incomplete.

### Current Solutions

Infrared and magnetic sensors use low power but provide incomplete data of trail usage.

### Challenges

*Conditions with no power or Internet*

*Accuracy in different weather conditions & locations*

*Data intelligence & forecasting*

*Rapid development*

### Business Intelligence

By having rich trail data combined with environment data such as weather, land managers can quickly get at important learnings and predict future usage.

## WHAT WE DID

Our solution was to develop a device that could accurately distinguish between different types of trail usage and convert that to meaningful data.

### How It Works

1. The edge device uses a camera and alwaysAI to process images in real-time.
2. Objects are classified using an ML model and tracked using CV trackers.
3. When an object passes a centerline threshold, it logs the direction, classification, and time.
4. Data is collected offline and sent to AWS for data visualization and BI.

By using alwaysAI we were able to rapidly deploy our ML models directly on the edge device and reduce the complexity of ML development and deployment. Our team was able to focus on the other challenges including improving computer vision and data accuracy.



Give us your hardest problem

Contact productOps at 1.831.466.3000 | info@productops.com | www.productops.com